

# Easier Said Than Done: The Entrepreneurial Edge

## The Essential Guide to Starting and Growing a Successful Business

Starting a business is one of the most rewarding and challenging things you can do. But it's also one of the most difficult. The failure rate for new businesses is high, and even those that do succeed often struggle to achieve their full potential.



### Family Entrepreneur: Easier Said Than Done (The Entrepreneurial Edge Book 2) by Kim Johnson Gross

★★★★☆ 4 out of 5

Language : English  
File size : 797 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Screen Reader : Supported  
Print length : 201 pages



That's where *Easier Said Than Done: The Entrepreneurial Edge* comes in.

This book is a comprehensive guide to starting and growing a successful business. It covers everything from developing your business idea to marketing your products or services. And it's written by a team of experienced entrepreneurs who have been there and done it.

In *Easier Said Than Done*, you'll learn how to:

- Identify and validate your business idea
- Create a business plan
- Finance your business
- Market your products or services
- Manage your team
- Grow your business

*Easier Said Than Done* is packed with practical advice, actionable steps, and real-world examples. It's the essential guide to starting and growing a successful business.

### **What Others Are Saying**

"*Easier Said Than Done* is a must-read for anyone who wants to start a business. This book provides a wealth of practical advice and actionable steps that will help you turn your business idea into a successful reality." -

**Forbes**

"*Easier Said Than Done* is the most comprehensive guide to starting and growing a business that I've ever read. It's packed with valuable insights and actionable advice that will help you avoid the pitfalls and achieve success." - **Inc.**

"*Easier Said Than Done* is a game-changer for entrepreneurs. This book will help you identify and validate your business idea, create a business plan, finance your business, market your products or services, manage your team, and grow your business. It's the essential guide to starting and growing a successful business." - **Entrepreneur**

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*Easier Said Than Done: The Entrepreneurial Edge* is available now on Our Book Library, Barnes & Noble, and other major retailers. Free Download your copy today and start building the business of your dreams.

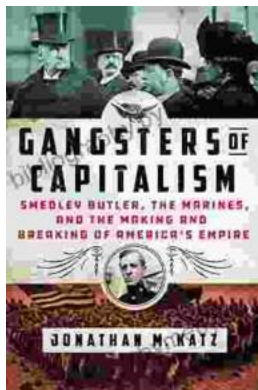
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