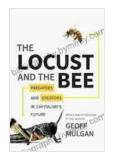
# Predators and Creators in Capitalism's Future, Updated Edition



The Locust and the Bee: Predators and Creators in Capitalism's Future - Updated Edition by Geoff Mulgan

★ ★ ★ ★ ★ 4.5 out of 5
Language : English
File size : 3284 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting: Enabled
Word Wise : Enabled
Print length : 346 pages



#### By Adrian Slywotzky and Chris Bradley

In this groundbreaking book, Adrian Slywotzky and Chris Bradley offer a provocative and timely analysis of the future of capitalism. They argue that we are at a critical juncture, where the forces of innovation and inequality are clashing. The result will be a new era of capitalism, one that will be dominated by either predators or creators.

Predators are companies that use their power to extract value from others. They do this by exploiting loopholes in the system, lobbying for favorable policies, and engaging in anti-competitive behavior. Predators stifle innovation and create a sense of hopelessness.

Creators, on the other hand, are companies that use their power to create value for others. They do this by developing new products and services,

investing in their employees, and giving back to their communities. Creators fuel innovation and create a sense of optimism.

Slywotzky and Bradley argue that the future of capitalism depends on which type of company we choose to support. If we support predators, we will create a society that is more unequal and less prosperous. If we support creators, we will create a society that is more equitable and more prosperous.

The authors provide a wealth of evidence to support their claims. They show how predators have been able to exploit the system to their advantage, while creators have been held back. They also show how the rise of technology is creating new opportunities for both predators and creators.

Predators and Creators in Capitalism's Future is a must-read for anyone who wants to understand the future of capitalism. It is a provocative and timely book that will change the way you think about business and the economy.

### **Key Takeaways**

- The future of capitalism is at a critical juncture.
- The forces of innovation and inequality are clashing.
- The result will be a new era of capitalism, one that will be dominated by either predators or creators.
- Predators are companies that use their power to extract value from others.

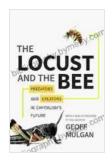
- Creators are companies that use their power to create value for others.
- The future of capitalism depends on which type of company we choose to support.

#### **About the Authors**

Adrian Slywotzky is a leading business strategist and the author of several books, including *Value Migration* and *Profit Patterns*. Chris Bradley is a former McKinsey & Co. consultant and the co-author of *The Innovation Stack*.

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